

M.K. Pritzker's Evergreen Invitational raises \$1.2 million for women's health programs

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MK and J.B. Pritzker

MK Pritzker's Evergreen Invitational raised \$1.2 million Saturday for historically underfunded women's health programs at Northwestern Memorial Hospital.

The equestrian grand prix jumping show, which combines Ms. Pritzker's love of horses and philanthropy, drew more than 600 guests to the Bristol, Wis., farm she owns with her husband, entrepreneur and venture capitalist J.B. Pritzker. The event was co-hosted by the Woman's Board of Northwestern Hospital.

Ms. Pritzker, who grew up riding horses in South Dakota, chaired the equestrian committee portion of Chicago's bid for the 2016 Olympics. She also is a trustee of the U.S. Equestrian Federation. The invitation-only fundraising event is one of the most sought-after tickets of the party season. Among guests who enjoyed the farm's evergreens, ponds and rolling hills were the Pritzkers' closest friends, including Nora Daley and her husband, Sean Conroy, a Chicago hedge-fund executive; Dr. Kris Alden and Tricia Rooney Alden, a Chicago small-business owner; and Corporate Cleaning Services CEO Neal Zucker. Along with showcasing the pageantry of saddles and stirrups, Evergreen Invitational has become a mecca for luxury brands.

Eve Rogers, the director of Graff Diamonds in the Gold Coast, greeted each of the 600-plus guests to the event.

Lake Forest Sportscars supplied Ferraris, and a promenade of shops featured merchandise from Lee Allison Co. ties, Escada, Fabbri Furs, Chicago Luxury Beds and a few dozen more.

Also attending were Dean Harrison, CEO of Northwestern Memorial HealthCare; Stephen Falk, president of Northwestern Memorial Foundation, and his wife, Diane; Paragon Pharmaceuticals CEO Jeffrey Aronin and his wife, Lisa; and Capri Capital Partners CEO Quintin Primo. Event co-chairmen were Joan Moore and Christy Cressey, who attended with their husbands.

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